

Bachelor of Business Administration (BBA)

**(Majors: Finance, Accounting,
Marketing, HRM
& Apparel Merchandising)**

Program Structure:

4 years (8 semesters of six months each, i. e., Spring and Fall) undergraduate program with **124** credits.

Admission Requirements:

- HSC/Equivalent (All group) with minimum GPA of o 2.50 (5 point scale)
- O Level: 5 subjects & A Level: 2 subjects point: minimum C grade in each.
- US high school diploma/GED from USA with average score of 450 out of 800 (at least 410 in each of the five subjects).

Tuition Fees:

Net cost **Tk. 375,860** is divided as follows:

Semester	Installments (Tk.)		Total (Tk.)
	1 st	2 nd	
1 st			60,870
2 nd	29,795	22,275	52,070
3 rd	29,795	22,275	52,070
4 th	29,795	22,275	52,070
5 th	26,082.5	18,562.5	44,645
6 th	26,082.5	18,562.5	44,645
7 th	29,795	22,275	52,070
8 th	12,470	4,950	17,420
Total			375,860

Waivers and Scholarships:

- 100% Waiver on tuition fees to be awarded to the children of the freedom fighters.
- 50% Tuition fee waiver for Golden GPA 5 holders.
- 25% Waiver on tuition fees on the basis of Admission Test result.
- Up to 50% Scholarship is available on the basis of Semester result.
- 25% Waiver on tuition fees for the Tribal students, siblings or couples.
- Scholarship on special ground.

Other Facilities:

- Permanent Campus-Modern and Spacious Campus in Dhaka City
- Transportation facilities for the students
- Job opportunities: In all fields of business
- Collaboration with foreign universities
- Industry visit, workshop, seminar, business club

Key features of BBA in BUFT

- Business education targeting to meet the high demand of business executives incorporate sectors especially in RMG sector.
- Two-Semester Program in each year over a period ensuring in-depth learning.
- Strong corporate contacts and industry visits to know the business operations practically.
- Provide internship opportunities and assist in finding jobs through Career
- Development Centre of the University.
- Parallel career opportunities in any other private or public sector.
- CSR Centre for promoting excellence in business practices through people oriented management.
- Highly qualified full - time and adjunct faculty members with higher degrees from foreign Universities with substantial industrial experience.
- Generous scholarship and financial aid for deserving candidates.
- Opportunities for credit transfer and scholarship in partner Universities abroad.
- Facilities for participating in Seminar, Workshop, and Business Fair.
- Facilities for obtaining MBA degree after completing BBA.

Job Sectors:

Industrial Units (RMG Factories, Composite Factories, FMCG etc.), Buying Houses, Textile Industry and Quality Control Business, Banks & Financial Institutions, Local & Multinational Companies, Insurance & leasing Companies, Government Services, Service Sector Companies etc.

BUFT Business Club:

BUFT Business Club is completely a non - profit social organization engaged in different extra-curricular activities to enhance students' scope of knowledge and expertise. It organizes different student capacity development programs through its cultural committee, debate committee, research, seminar, publication and workshop committee, sports committee and press media and publication committee.

Distribution of 124 Credits:

Sl. No.	Description	Courses	Total Credit
1.	Foundation Course	2	6
2.	Core Course (including non-business courses)	32	96
3.	Major Course	6	18
4.	Internship	0	4
	Total Credit	40	124

Semester-wise Course Distribution:

First Year: Semester-I

Sl. No.	Course Code	Course Title	Credit
1	ENG 1101	Basic English	3
2	BUS 1102	Introduction to Business	3
3	BNG 1202	Bangladesh Studies	3
4	MAT 1203	Basic Mathematics	3
5	MGT 1103	Principles of Management	3
6	ACC 1301	Principles of Accounting	3
	Total		18

First Year: Semester-II

Sl. No.	Course Code	Course Title	Credit
1	ENG 1201	Communicative English	3
2	ECO 2101	Micro Economics	3
3	MAT 1303	Business Mathematics	3
4	STA 1302	Basic Statistics	3
5	INS 2303	Principles of Insurance	3
6	ENV 2302	Environmental Studies	3
	Total		18

Second Year: Semester-I

Sl. No.	Course Code	Course Title	Credit
1	BNK 2204	Principles and Practices of Banking	3
2	LAW 2202	Business Law9	3
3	ECO 2201	Macro Economics	3
4	FIN	Business Finance	3

	2103		
5	MKT 2104	Principles of Marketing	3
6	ACC 2105	Introduction to Cost & Management Accounting	3
		Total	18

Second Year: Semester-II

Sl. No.	Course Code	Course Title	Credit
1	STA 2102	Business Statistics	3
2	CMP 1304	Computer Application In Business	3
3	FIN 2203	Financial Management	3
4	BUS 3102	Business Communication	3
5	MKT 3204	Marketing Management	3
6	HRM 3302	Human Resource Management	3
		Total	18

Third Year: Semester-I

Sl. No.	Course Code	Course Title	Credit
1.	MIS 3101	Management Information Systems	3
2	MGT 3103	Organizational Behavior	3
3	RAM 3104	Research Methodology	3
4	BUS 3202	Entrepreneurship Development	3
5	CSR 4103	Corporate Social Responsibility	3
		Total	15

Third Year: Semester-II

Sl. No.	Course Code	Course Title	Credit
1	ACC 3201	Taxation	3
2	MGT 3301	Production & Operation Management	3
3		Major-01	3
4		Major-02	3
5		Major-03	3
		Total	15

Final Year: Semester-I

Sl. No.	Course Code	Course Title	Credit
1	FIN	Financial Markets &	3

	3303	Institutions	
2	INB 4101	International Business	3
3	MGT 4201	Strategic Management	3
4		Major-04	3
5		Major-05	3
6		Major-06	3
		Total	18

Final Year: Semester-II

Sl. No.	Course Code	Course Title	Credit
1	INT 4300	Internship	4
		Total	4

Major Courses:

Finance (FIN) - 18 Credits

Sl. No.	Course Code	Course Title	Credit
1.	FIN 4101	Corporate Finance	3
2.	FIN 4102	Securities Analysis & Portfolio Management	3
3.	FIN 4201	International Financial Management	3
4.	FIN 4203	Derivative Securities	3
5.	ACC 4102	Corporate Taxation	3
6.	BNK 4101	Bank Management	3

Accounting (ACC) - 18 Credits

Sl. No.	Course Code	Course Title	Credit
1.	ACC 4101	Advance Management Accounting	3
2.	ACC 4201	Accounting Information Systems	3
3.	ACC 4105	Intermediate Accounting	3
4.	ACC 4204	Advanced Financial Accounting	3
5.	ACC 4206	Financial Statement Analysis	3
6.	ACC 4207	Corporate Financial Reporting	3

Marketing (MKT) - 18 Credits

Sl. No.	Course Code	Course Title	Credit
1.	MKT	Services Marketing	3

Sl. No.	Course Code	Course Title	Credit
2.	MKT 4102	Marketing Research	3
3.	MKT 4103	International Marketing	3
4.	MKT 4201	Marketing Channels	3
5.	MKT 4202	Brand management	3
6.	MKT 4203	Consumer Behavior	3

Human Resources Management (HRM) - 18 Credits

Sl. No.	Course Code	Course Title	Credit
1.	HRM 4102	Leadership Skills Development	3
2.	HRM 4103	Compensation Theory and Management	3
3.	HRM 4104	Industrial Relations	3
4.	HRM 4201	Conflict Management	3
5.	HRM 4202	Strategic Human Resources Management	3
6.	HRM 4203	International Human Resources Management	3

Apparel Merchandising (APM) -18 Credits

Sl. No.	Course Code	Course Title	Credit
1.	TEX 1101	Fiber – Yarn – Fabric	3
2.	GMT 1201	Clothing Material & Store Management	3
3.	APM 4201	Negotiation Skill Development	3
4.	GMT 2203	Basic Garments Construction (Basic + Advance)	3
5.	APM 4102	Merchandising Tools & Techniques	3
6.	TQM 3101	Total Quality Management (Quality & Compliance)	3

**Any Inquiry/Information:
01719955968, 01758075844**