

NICHE/BGD/199

Title of the Project: Corporate Social Responsibility, SRHR and Innovative Leadership in the Readymade Garment Sector in Bangladesh.

Duration of the project: 01/04/2014 to 31/03/2018 (4 Years)

Beneficiary Organization: BGMEA University of Fashion & Technology (BUFT)

Implementing Consortium/Organizations: a) MDF Training & Consultancy (Lead)
b) BMB Mott Macdonald
c) Nyenrode University
d) MVO Nederland
e) CSR Bangladesh

Objectives of the Project:

1. To enhance the knowledge and application of Corporate Social Responsibility (CSR) and Innovative Leadership within the Ready Made Garment (RMG) sector in Bangladesh, to promote socioeconomic development, environmental protection, international compliance and equal participation of women in mid and top level positions in the sector.

2. BUFT enables professionals and RMG managers to apply CSR principles, to be innovative, to promote women empowerment and equal participation, and to make the RMG factories safe workplaces and of equal participation.

Background :

Under the NUFFIC Netherlands Initiative for Capacity Building in Higher Education (NICHE) BUFT was awarded the grant for a project titled '**Corporate Social Responsibility, SRHR and Innovative Leadership in the Readymade Garment Sector in Bangladesh**' to develop BUFT as a reference Centre on CSR; provide education/trainings on CSR, mainstreaming gender, including SRHR values addressing innovative management to respond to labour market needs in Bangladesh.

In collaboration with MDF, (Bangladesh & Netherlands), Nyenrode University (The Netherlands), Mott MacDonald (Bangladesh & Netherlands), MVO(The Netherlands), and CSR (Bangladesh), BUFT have strengthened their capacities in CSR, Gender and SRHR, and have developed a CSR Curriculum which will be delivered as a Foundation Course across all their courses plus a Leadership Series to be developed during 2016. Other activities include market-driven research, outreach and advocacy.

Under this NICHE project for academic skills, capacity development and research work of BUFT Faculty Members in the area of Corporate Social Responsibility (CSR), Sexual and Reproductive Health and Rights (SRHR) and Innovative Leadership (IL) intensive training programs were carried out by the Experts of Nyenrode Business University, MDF and MVO Netherlands. 17 (seventeen) faculty members of BUFT successfully completed the M.Sc level Diploma course.

In 03 (three) training modules 2 modules were carried out in BUFT, Bangladesh and last one was organized in Nyenrode Business University, Kingdom of the Netherlands.

People involved in NICHE /BGD/199:



Herman Snelder
Consortium Project Director
NICHE/ BGD/199
MDF Training & Consultancy



Prof. Dr. Syed Masud Hossain
Vice – Chancellor, BUFT &
Project Director, NICHE/BGD/199



Ineke Ann Pitts
Consortium Project Coordinator
NICHE/BGD/199 &
Branch Director, MDF South Asia



Prof. Dr. Engr. Ayub Nabi Khan
Pro-Vice Chancellor, BUFT &
Project Coordinator, NICHE/BGD/199

International Experts of NICHE Project :



Dr. Ir. Andre Nijhof
Associate Professor,
Nyenrode Business University



Michiel Brandt LL.M.
Researcher,
Nyenrode Business University



Tessa Groenen
Project Manager,
International CSR, MVO Nederland



Tahmina Shafique
Practice Lead, Private Sector Development,
International Development at
EuroconsultMottMacDonald/
BMB Mott MacDonald



Michiel van Yperen
Principal Expert CSR
MVO Netherlands



AKM Ahsanul Haque
Director
Research and Training
CSR Bangladesh



Mr. Ahmad Sajid
Project Implementation Specialist
Mott MacDonald

BUFT Faculty members who are the Researchers :



1. Dr. Swapan Kumar Saha
Associate Professor, BUFT &
Coordinator (Overall-for all the
Components), NICHE/BGD/199.



2. Md. Idris Ali
Asst. Professor, BUFT &
Coordinator (CSR), NICHE/BGD/199.



3. S.M. Akterujjaman
Asst. Professor, BUFT &
Coordinator (OSH), NICHE/BGD/199.



4. Faisal Bin Alam
Asst. Professor, BUFT &
Researcher (Water &Environment)
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5. Md. Arafat Hossain
Asst. Professor, BUFT &
Researcher, NICHE/BGD/199.



6. FarhanaJannat
Sr. Lecturer, BUFT &
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7. Summiya Sultana
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Researcher(SRHR),
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8. Mallick Rakibul Hasan
Sr. Lecturer, BUFT &
Researcher(GG),
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9. Md. Mahbul Haque
Sr. Lecturer, BUFT &
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10. Afroza Akter Rita
Sr. Lecturer, BUFT &
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Lecturer, BUFT &
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12. Marjana Jahir
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16. Anindya Chakraborty
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Admin Staff :



17. Syeda Helmi Afrah
Lecturer, BUFT &
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Kamrun Nahar Panna
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